



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Bruce Eisen et al.

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Assignee: User Trends, Inc.

Title: Electronically Distributing Promotional And Advertising Material
Based Upon Consumer Internet Usage

Serial No.: 09/379,167 Filing Date: 08/23/99

Examiner: John L. Young Group Art Unit: 2162

Docket No.: M-7729 US

Newport Beach, California

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February 14, 2002

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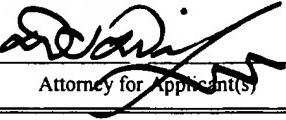
Dear Sir:

Please direct all correspondence in the above-identified application and all documents
relating to any patent that issues on this application to the undersigned at the following address:

F. Jason Far-hadian
Law Offices of Far-hadian & Associates
1000 Park Newport, Suite 406
Newport Beach, CA 92660

I hereby certify that this correspondence is being deposited with
the United States Postal Service as First Class Mail in an envelope
addressed to: Box AF, Assistant Commissioner for Patents,
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on February 14, 2002.


F. Jason Far-hadian
Attorney for Applicant(s)

2.14.02
Date of Signature

Respectfully submitted,


F. Jason Far-hadian
Attorney for Applicant(s)
Reg. No. 42,523